
EDUCATION

Master of Library and Information Studies, Florida State University, 2009.

Master of Arts, English. City College of the City University of New York, 2001.

Thesis: *Lois, Maddie, and Other Inarticulations*. Director: Frederic Tuten.

Translation Exam: French

Bachelor of Arts, English. Florida State University, 1998.

Honors Thesis: *Coming Through*. Director: R.M. Berry.

EXPERIENCE

Reference Librarian, 2009 – present

Interlibrary Loan Coordinator, 2016 – present

John C. Pace Library, University of West Florida, Pensacola, FL

- Manage the Interlibrary Loan Department, including supervising staff, managing the budget, and providing leadership by researching current trends
- Serve as a subject specialist and faculty liaison to the English, Languages, Communications, Theatre, and Art Departments by assisting with research, participating in collection development activities, teaching library instruction courses, and creating subject-specific research guides
- Coordinate and support library faculty participating in information literacy initiatives and coordinate information literacy initiatives across campus
- Provide reference, database, and research assistance to library patrons in person, on the phone, as well as via e-mail and instant messaging

Instructor, Spring 2018 & Summer 2019

Department of Interdisciplinary Studies, University of West Florida, Pensacola, FL

- IDS 4890 – Senior Capstone

Library Instruction Coordinator, 2009 - 2016

John C. Pace Library, University of West Florida, Pensacola, FL

- Coordinate all Library Instruction and Information Literacy Program activities, including compiling instruction statistics and assessment results; scheduling instruction sessions; coordinating online and face-to-face instruction activities and information literacy projects; acting as liaison to the English Composition & Academic Foundations programs to coordinate library instruction; advertising and promoting instruction services; and creating related publications
- Teach information literacy and library instruction outcomes, particularly in the disciplines of English & World Languages, Communications, and Theatre Departments.
- Serve as a subject specialist and faculty liaison to the English & World Languages, Communications, and Theatre Departments participating in collection development

- activities, teaching library instruction courses, and creating subject-specific research guides
- Coordinate and support library faculty participating in information literacy initiatives and coordinate information literacy initiatives across campus
 - Monitor the Library Instruction Program assessment and statistical data in order to facilitate improvement
 - Provide reference, database, and research assistance to library patrons in person, on the phone, as well as via e-mail and instant messaging

Circulation Staff Supervisor & Assistant Department Head, 2005-2009

John C. Pace Library, University of West Florida, Pensacola, FL

- Assisted the Head of Circulation in the departmental planning process
- Compiled departmental statistics to assist with goal-setting and the department's annual report
- Managed the day-to-day operations of the Circulation department
- Trained, supervised, and evaluate six full-time employees. Established performance objectives to match personal skills with departmental goals. Prepared performance evaluations annually and made personnel recommendations.
- Coordinated the processing of electronic reserve materials by assigning workload and managing the day-to-day activity to ensure timely and seamless service to faculty and students.
- Maintained technical expertise with ALEPH, our library management system
- Acted as a liaison with the Florida Center for Library Automation to coordinate patron tape-loads and fixed due date changes.
- Recommended changes in the Online Patron Access Catalog (OPAC) and in various patron notification services to promote positive interactions with our patrons and to streamline staff functions.
- Monitored budget and recommended adjustments, as needed, as allocated to student assistants and allotted to purchases.

Reserves Coordinator, 2002-2004

John C. Pace Library, University of West Florida

- Coordinated, processed, and maintained the course reserve and permanent reserve collections
- Worked scheduled Circulation desk shifts
- Trained student employees
- Recommended purchases for the reserve collection
- Assisted in system development in the course reserve module of ALEPH, our library management system.

Adjunct Instructor, 2002 and 2007

English Department, Pensacola State College, Pensacola, FL

- ENC1101 – English Composition I

Visiting High School Poetry Teacher, 2000-2001

Poetry Outreach Center, City College of New York.

- Taught poetry writing in Bronx and Manhattan high schools as a form, process, and outlet for self-expression.
- Assisted in judging the city-wide annual high school poetry competition.

Reading Tutor, 1998-1999

Woodland Hall Academy, Tallahassee, FL

- Tutored students with dyslexia in the areas of language development and reading, using a multi-sensorial approach which relies heavily on tactile stimulation and auditory discrimination for reading and writing comprehension.

Library Page, 1997-1998

State Library of Florida, Tallahassee, FL

- Collected government documents during legislative sessions and mailed them to the state's repository libraries.

PUBLICATIONS

Ziegler, A.W., Sparks, K., & McGowan, B. (forthcoming). Impossibly easy window graffiti. In R. Sittler & T. Rogerson (Eds.), *Library outreach cookbook*. Chicago: Association of College and Research Libraries.

McGowan, B. (2017, Sept. 25). Inside Tavern 451: Conversations from the banned. *Intellectual Freedom Blog: The Office for Intellectual Freedom of the American Library Association*.

McGowan, B., Gonzalez, M., & Stanny, C.J. (2016). What do undergraduate course syllabi say about information literacy? *portal: Libraries and the Academy* 16(3), 599-617. doi:10.1353/pla.2016.0040

Stanny, C., Gonzalez, M., and McGowan, B. (2015). Assessing the culture of teaching and learning through a syllabus review. *Assessment & Evaluation in Higher Education*. <http://dx.doi.org/10.1080/02602938.2014.956684>

PRESENTATIONS (selected)

National

McGowan, B., Sparks, K., & Horne, M. (2019, March). *Neurodiversity in an academic library: Collaboration(s) across campuses*. Poster session presented at the Association of Colleges & Universities Diversity, Equity, & Student Success Conference in Pittsburgh, PA.

McGowan, B., Satterwhite, C.S., & Webster, B.M. (2017, June). *Zines in an academic library: DIY in a digital world*. Poster session presented at the American Library Association Annual Conference, Chicago.

Gonzalez, M. & McGowan, B. (2015, March). *What makes the front pages? – Documenting what course syllabi say about information literacy*. Poster session presented at the

Association of College & Research Libraries Conference, Portland, OR.

McGowan, B. (2012, June). *Captive audiences: The rather 'snarky' Stall Street Journal and student outreach*. Poster session presented at the American Library Association Annual Conference, Anaheim, CA.

Stanny, C., Gonzalez, M., & McGowan, B. (2014, Sept.). *Reviewing syllabi to document teaching culture and inform decisions*. Presentation given at the Drexel University Assessment Conference, Philadelphia.

State & Regional

McGowan, B., Gonzalez, M., & Stanny, C. (2015, May). *Promoting information literacy at UWF: Collaborations between librarians and faculty*. Presentation given at the South Alabama Conference on Teaching and Learning, Mobile, AL.

Ziegler, A. & McGowan, B. (2014, April). *Raising the library IQ using SMART Board technology*. Presentation given at the FLVC Library Services Region 1 Conference, FSU Panama City Campus, FL.

McGowan, B. & Druash, J. (2010, March). *Faculty-library liaisons: Marketing strategies for library instruction*. Presentation given at the CSUL Information Literacy Subcommittee Meeting, virtual.

Local

McGowan, B., Gonzalez, M., and Garrett, B. (2014, Feb.). *Strategies for using SMART Boards to facilitate peer review and improve student writing*. Presentation given for CUTLA Faculty Friday, University of West Florida.

McGowan, B. (2010, Sept.). *Developing course assignments that promote information literacy*. Presentation given for CUTLA Faculty Friday, University of West Florida.

McGowan, B. & Gonzalez, M. (2012, Aug.). *Library instruction services for eLearning courses*. ATC/CUTLA Fall Mini-Conference, University of West Florida.

McGowan, B. (2012, March). *Beyond Wikipedia: Research skills for the 21st Century student*. UWF Annual High School Articulation Conference, University of West Florida

Stanny, C., McGowan, B. & Gonzalez, M. (2009, Aug.). *Plagiarism detection and prevention*. UWF Fall Faculty Assembly, University of West Florida.

GRANTS & FUNDING

2016 – \$23,988.00, American Indian Histories and Cultures database, UWF Information Technology Enhancement Project [Co-Investigator]

2013 – \$125,000, UWF Libraries Instruction Classroom renovation, UWF Systemic Technology Fee Project [Co-Investigator]

2013 - \$43,300, Creating Information Literacy/Fluency Tutorials, UWF Pace Academic Award [Principal Investigator]

2013 – \$9350, Syllabus Review Project, UWF Pace Academic Development Award [Co-Investigator]

2013 – \$1200, Created Equal film set and programming grant, Gilder Lehrman Institute of American History/National Endowment for the Humanities [Co-Investigator]

2011 - \$43,345, Early English Books Online digital archive, UWF Information Technology Enhancement Project [Principal Investigator]

PROFESSIONAL DEVELOPMENT & CONTINUING EDUCATION (selected)

Text-Mining with Hathi-Trust, Tulane University, New Orleans, LA, 2018

UWF OHR Certificate in Leadership and Management, 2018

American Library Association Annual Conference, Chicago, IL, 2017

UWF OEIDA Certificate in Cross-Cultural Competency, 2017

Association of College & Research Libraries biennial conference, Portland, OR, 2015

Blackbelt Librarian: Library Security, 2014

ACRL Literatures in English Section Mentoring Program, 2013

American Library Association annual conference, Chicago, IL, 2013

National Conference on Race and Ethnicity in Higher Education, San Francisco, CA, 2011

ACRL Instruction Section Mentoring Program, 2011

Protecting Human Research Participants certificate, NIH, 2011

Florida Office of Women in Higher Education (FLOWHE) conference, Pensacola, FL, 2010

ACRL Information Literacy Immersion Program, Burlington, VT, 2010

UWF OHR Certificate in Supervision, 2008

UWF Information Literacy Workshop, 2005

SERVICE

Association of College and Research Libraries

Literatures in English Membership Committee, 2018-19

Instruction Section Program Planning Committee, 2011-12

Florida Academic Library Services Cooperative (FALSC)

Resource Sharing Standing Committee, 2019-current

FALSC User Interfaces Standing Committee, 2017-2019

Accessibility Subcommittee, 2017

Council of State University Libraries

Information Literacy Subcommittee, 2009-11

University of West Florida – library committees

Library Faculty Council, 2009-present
Chair, 2012-2013
Secretary, 2011-2012
Personnel Committee, 2016-17; Chair, 2017
Nominating Committee Chair, 2018
Collection Development Committee, 2009-present
Library Marketing & Outreach Committee, 2009-present
Co-Chair, 2018

University of West Florida – university committees and work groups

Intellectual Property Working Group, 2018-current
Faculty Senate, 2018-current
Secretary, 2019-current
Nominating Committee, 2018
Academic Council, 2018
Communication Council, 2015-2017
Graduate Council, 2015-17
Chair, Outstanding Master's Thesis Award selection committee, 2015-17
Technology Fee Committee, 2011-2015
Information Technology Planning & Advisory Committee, 2013-2016
Technology Accessibility Task Force, 2014-15
Committee on the Assessment of Student Learning, 2015-2018
Growth and Development Committee, 2009-2011
Chair, 2010-11
CUTLA Advisory Board, 2011-2014
Common Read Committee, 2011-2015

University of West Florida – search committees

Chair, Professional Studies & Online Outreach Coordinator Librarian, 2019
Chair, Circulation Supervisor/Program Manager, 2014
Chair, Stacks Manager Information Specialist, 2013
Chair, Cataloging Information Specialist Search Committee, 2012
Chair, Circulation Supervisor/Program Manager, 2011
Chair, Circulation Stacks Manager, 2010
Chair, Billing Coordinator, 2009

University of West Florida – library task forces and work groups

Website Task Force, 2011 & 2017-current
User Experience (UX) Task Force, 2015-17
Grant Writing Work Group, 2013-14
Advanced Research Skills summer work group, 2013-2014
Strategic Plan summer work group, 2013-2014
IL Workforce Readiness Task Force, 2011-2013
Collection Development Policy and MIS Task Force, 2011-2012
Library Mentoring Task Force, 2011-2012
Monograph Allocation Task Force, 2012
Web Site Task Force, 2011
Coffee Shop Committee, 2003-2006

University of West Florida – other university service

Office of Undergraduate Research Project Awards (Reviewer), 2017
Peer Review of Assessment Scribe, 2015-2018
Hal Crosby Leadership Award Selection Committee, 2017
President's Scholarship Competition Interviewer, 2017
CUTLA Academic Support Program Review Team, 2015-16
Women's Studies Conference Student Award Committee, 2015
UWF Speech & Debate Tournament judge, 2012-2013
UWF Compass Points to Excellence Process Action Team, 2009-2011
Chair, 2011-12

University of West Florida – volunteer activities

Library Book Sale, 2002-present
UWF Festival on the Green Craft Fair Judge, 2011-2014
National Library Week, 2012-present
WUWF Pledge Drive, 2011-2013

Community Service

J.H. Workman Middle School Scholastic Book Fair, 2018
Escambia County History Fair Judge, 2017-2018
UWF Ronald McDonald House Kaps-4-Kids Campaign Coordinator, 2009-14
Soles-4-Souls Shoe Drive Library Coordinator, 2009

HONORS & AWARDS

MLA International Bibliography Fellowship, 2018-2021
“Navigate: UWF Libraries Research Tutorials” included in PRIMO, Peer-Reviewed
Instructional Materials Online, ACRL Instruction Section, 2015
Association of College and Research Libraries “Member of the Week,” 2014
UWF Professional Excellence Award, 2007-2008
Alice M. Sellers Poetry Award, City College of New York, 2001

PROFESSIONAL MEMBERSHIPS

American Library Association, current
Association of College & Research Libraries, current
Instruction section
Literatures in English section
Modern Languages Association, current