Implementation Strategy
2015 - 2020

KEY COMPONENTS
1. Liaisons
2. Projects
3. Professional Development and Resources

KEY ACTIONS
1. Utilize Liaisons to mentor faculty and staff, champion the goals of the QEP, and evaluate results and projects with an eye toward continuous improvement
2. Support and recognize projects submitted by faculty and staff that focus on professional communication skills with a high-impact pedagogy
3. Sponsor workshops, consultations, and invited speakers for the campus community
4. Deploy marketing and communications to provide information, resources, and recognize success.

EVALUATION
1. Rubrics used to evaluate project proposals and students’ written and oral communication work and project
2. Surveys, such as the UWF Graduating Student Survey and NSSE
3. Progress reports submitted by project managers and QEP liaisons
4. Focus groups
5. Metrics of participation and impact

INSTITUTIONAL CAPACITY TO SUPPORT THE QEP
UWF is committed to its QEP by providing existing and additional support and resources. Examples include:
1. Infrastructure, such as personnel resources (Director and Liaisons), organizational fit (University College), financial resources, and physical space
2. Existing academic and student support services (CUTLA, ASPIRE, Career Services, Writing Lab, Writing Studio, University Libraries)
3. Publicity, recognition, and marketing efforts

*An annual Process Evaluation Report will be conducted to track compliance with program expectations and implementation targets.